

## District Health Assessment for Multiple District 14 through May 2011

| CONTRACTIONS .   | Clubs                              |     |    |                                 |                                      | Membership |             |                      |                           |                                     |  | Membership Strength                           |                               | Reports                                   |   | Status Quo     |   | Cancellation |                     |  |                            |
|------------------|------------------------------------|-----|----|---------------------------------|--------------------------------------|------------|-------------|----------------------|---------------------------|-------------------------------------|--|---|-------------------------------|---|---|----------------|---|--------------|---------------------|--|----------------------------|
| District<br>Name | Current<br>Total<br>Clubs<br>Count | New |    | YTD<br>Net<br>Club<br>Gain/Loss | Current<br>Total<br>Members<br>Count | YTD<br>Add | YTD<br>Drop | YTD<br>Net<br>Growth | YTD<br>Net<br>Growth<br>% | Member<br>Count 12<br>Months<br>Ago | Average<br>Member<br>Count<br>Per Club | % of Clubs<br>with less<br>than 20<br>members | % No<br>MMR<br>in<br>3 Months | % No<br>Officer<br>Report in<br>12 months | % of Clubs<br>with<br>balance<br>90+ days | of Clubs<br>in | % Status Quo<br>Clubs<br>in Financial<br>Suspension |              | Cancelled<br>Club I | embers %<br>Lost Can<br>Due to Nor<br>Icellation F | ncelled for<br>n-Financial |
| 14 A             | 47                                 | 0   | 6  | -6                              | 1,291                                | 107        | 230         | -123                 | -8.70%                    | 1,413                               | 27                                     | 28%   | 26%                           | 9%  | 6%  | 1              | 100%  | 6            | 51                  | 102  | 33%                        |
| 14 B             | 38                                 | 0   | 4  | -4                              | 886                                  | 87         | 141         | -54                  | -5.74%                    | 954                                 | 23                                     | 47%   | 16%                           | 3%  | 3%  | 0              | 0%  | 4            | 54                  | 45   | 50%                        |
| 14 C             | 51                                 | 0   | 2  | -2                              | 1,610                                | 99         | 143         | -44                  | -2.66%                    | 1,657                               | 32                                     | 29%   | 12%                           | 2%  | 0%  | 0              | 0%  | 2            | 60                  | 0  | 100%                       |
| 14 D             | 50                                 | 0   | 0  | 0                               | 1,659                                | 78         | 93          | -15                  | -0.90%                    | 1,689                               | 33                                     | 22%   | 6%                            | 0%  | 2%  | o              | 0%  | 0            | 0                   | 0  | 0%                         |
| 14 E             | 36                                 | 1   | 0  | 1                               | 1,270                                | 122        | 115         | 7                    | 0.55%                     | 1,247                               | 35                                     | 19%   | 6%                            | 0%  | 6%  | o              | 0%  | 0            | 0                   | 0  | 0%                         |
| 14 F             | 44                                 | 0   | 0  | 0                               | 1,330                                | 90         | 99          | -9                   | -0.67%                    | 1,352                               | 30                                     | 25%   | 23%                           | 5%  | 5%  | 1              | 100%  | 0            | 0                   | 0  | 0%                         |
| 14 G             | 64                                 | 0   | 0  | 0                               | 1,959                                | 129        | 179         | -50                  | -2.49%                    | 1,998                               | 31                                     | 28%   | 0%                            | 5%  | 5%  | o              | 0%  | 0            | 0                   | 0  | 0%                         |
| 14 H             | 33                                 | 0   | 0  | 0                               | 929                                  | 65         | 81          | -16                  | -1.69%                    | 933                                 | 28                                     | 36%   | 33%                           | 12%                                       | 9%  | 1              | 100%  | 0            | 0                   | 0  | 0%                         |
| 14 J             | 35                                 | 0   | 0  | 0                               | 1,129                                | 77         | 124         | -47                  | -4.00%                    | 1,182                               | 32                                     | 26%   | 26%                           | 11%                                       | 11%                                       | 0              | 0%  | 0            | 0                   | 0  | 0%                         |
| 14 K             | 39                                 | 0   | 0  | 0                               | 1,048                                | 48         | 87          | -39                  | -3.59%                    | 1,096                               | 27                                     | 36%   | 8%                            | 0%  | 0%  | 0              | 0%  | 0            | 0                   | 0  | 0%                         |
| 14 L             | 44                                 | 0   | 0  | 0                               | 1,193                                | 97         | 105         | -8                   | -0.67%                    | 1,211                               | 27                                     | 39%   | 18%                           | 7%  | 5%  | 1              | 100%  | 0            | 0                   | 0  | 0%                         |
| 14 M             | 51                                 | 0   | 1  | -1                              | 1,352                                | 123        | 162         | -39                  | -2.80%                    | 1,398                               | 27                                     | 37%   | 8%                            | 0%  | 2%  | 0              | 0%  | 1            | 55                  | 0  | 100%                       |
| 14 N             | 42                                 | 1   | 1  | 0                               | 1,097                                | 105        | 148         | -43                  | -3.77%                    | 1,149                               | 26                                     | 31%   | 2%                            | 0%  | 0%  | 0              | 0%  | 1            | 58                  | 16   | 100%                       |
| 14 P             | 48                                 | 0   | 1  | -1                              | 1,635                                | 136        | 134         | 2                    | 0.12%                     | 1,638                               | 34                                     | 25%   | 2%                            | 0%  | 0%  | 0              | 0%  | 1            | 58                  | 8  | 0%                         |
| 14 R             | 32                                 | 0   | 3  | -3                              | 738                                  | 56         | 154         | -98                  | -11.72%                   | 833                                 | 23                                     | 50%   | 22%                           | 6%  | 0%  | 0              | 0%  | 3            | 24                  | 14   | 67%                        |
| 14 T             | 47                                 | 0   | 2  | -2                              | 1,713                                | 194        | 159         | 35                   | 2.09%                     | 1,658                               | 36                                     | 15%   | 2%                            | 0%  | 0%  | 0              | 0%  | 2            | 33                  | 2  | 100%                       |
| 14 U             | 39                                 | 0   | 0  | 0                               | 1,342                                | 118        | 136         | -18                  | -1.32%                    | 1,384                               | 34                                     | 21%   | 5%                            | 10%                                       | 3%  | 0              | 0%  | 0            | 0                   | 0  | 0%                         |
| 14 W             | 40                                 | 1   | 2  | -1                              | 1,010                                | 138        | 122         | 16                   | 1.61%                     | 998                                 | 25                                     | 38%   | 5%                            | 5%  | 5%  | 0              | 0%  | 2            | 31                  | 36   | 50%                        |
|                  | 780                                | 3   | 22 | -19                             | 23,191                               | 1869       | 2,412       | -543                 | -2.29%                    | 23,790                              | 30                                     | 30%   | 11%                           | 4%  | 3%  | 4              | 100%  | 22           | 46                  | 223  | 59%                        |